**Weddings: Doing VIP interviews**

When doing the interviews, it is important to know that the couple named particular people as VIPs, and that they very likely were told in advance that you would approach them. Also, the couple almost always designates a close friend or family member to help find the VIPs. It works well to have that person accompany you to help with the process, particularly if there is a language barrier.

When you approach people, begin by saying "the bride and groom asked for me to approach you to say a few words on their video", so this is not a favor for you, they are being requested to do this by the couple.

An easy question that promotes a non-standard response is "when you think back on the events of the day so far, what would be your take away moment?" What you are trying to get out of people is a unique response that needs to be expressed in more than a short phrase or single sentence.

If you feel that the people are a little uncomfortable, you can give them moment to collect their thoughts (but not too much time), and perhaps say that they should talk to the camera as if they were talking to the couple.

Briefly try to find out what the person's relationship is to either of the couple, how they met them, did they grow up together, go to school together, etc. They may have helped in the preparations for the wedding. If people ask you directly "What should I say", I usually tell them "say whatever is in your heart". All this helps to make each statement more individual and personal.